



BYDEN FARM

EQUESTRIAN SERVICES



Committed To
Leadership & Innovation
In Equestrian
Education and Trade

www.bydenfarm.com





BYDEN FARM

SALES CENTRE

Preparation, Promotion, Presentation

Byden Farm Sales Division has been recognized for over 40 years as an established source for suitable recreational riding horses and competitive horses excelling in hunter, jumper, dressage and eventing careers. As a result of Byden Farm's valued industry connections and in-depth knowledge of the market and related demographics, Byden Farm continues to enjoy exceptional results in sales and satisfied clients.

Our Sales and Marketing Division offers a unique program to clients requiring our assistance in the sale of their horse. For an all inclusive monthly fee, we commit to prepare, promote and present your horse for sale. The buyer pays direct to you with no hidden costs or expenses to either party. As our client, you do not pay Byden Farm a commission. All offers are brought to your attention and your decision is final on what you are prepared to accept as the sale price of your horse.

Our Sales Agreement Fee will include full training board including full care, conditioning, grooming, farrier and herd health, our extensive network of contacts, presentation, marketing, and advertising, and most importantly, we negotiate the best price on your behalf.

We promote and market your horse within the equestrian disciplines best suited for its career options.



Our experience in the current economy indicates it takes, on average, approximately 120 days to complete a sale, once the horse is prepared and enters the promotion cycle. It may take up to 180 days, from start to finish, until a sale is completed.

Byden Farm Sales and Marketing also has a buyers service to help you find that special horse. Our services are available at competitive prices based on time and/or expenses—Again no commissions are charged to buyer.

**No Commissions
Charged†**



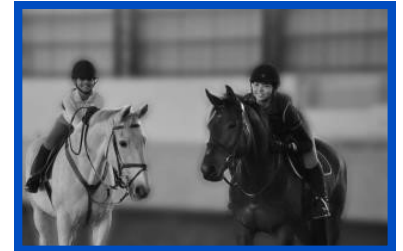


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Silver Training Package—Horse or Rider

RIDERS—Byden Farm Training Division offers a coaching package developed for riders who desire excellent skills training but who do not focus on the competitive lifestyle of an active athlete. This program has the same lesson syllabus as the Premium Competition Package with fewer lessons offered per month. Your horse receives the same excellent care and handling that all horses living at Byden Farm enjoy.



This package can not be combined for horse and rider.

- ⇒ Only six (6) lessons are available, additional lessons can be purchased at list price.
- ⇒ Training and schooling for your horse is not offered in the package and may be purchased separately.
- ⇒ The rider is welcome to join us at the shows as a member of the Byden Farm team and the Show Fee Package can be purchased at the same price as all other clients of Byden Farm.

HORSES—Byden Farm Training Division offers a training package best suited for your young horse prior to its competition career or for a horse that is coming back from a lay-off.

- ⇒ Your horse receives the same excellent care, board and handling that all horses living at Byden Farm enjoy.
- ⇒ Training and Schooling of horse as required. Package but does not include lessons for the rider.

Competitive Training and Coaching Pack

This is our Premium Service Package which is all inclusive; lessons (as many as you can schedule during the 'Season'), your horses training and schooling as required, opportunity to ride many horses, discounts on Show Fees, Clinics, Transport/Shipping Packages, and full board, care and handling including groom services.

- ⇒ Min 8, up to 15 lessons per month (Seasonal)
- ⇒ Training & Schooling of horse (all year)
- ⇒ Excellent board, care and handling of horse including groom services (daily)
- ⇒ Member of the Byden Farm Show Team





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